



Plan promotions more effectively at a strategic and operational level and increase your bottom line with more accurate pricing

“From an Axfood perspective, it has been a great experience working with retailsolutions. The team has really done an excellent job and I think we would not have had such a successful result without their knowledge and skills on SAP PMR, retail and promotions”

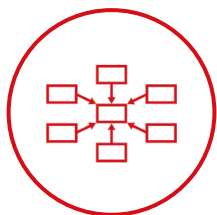
D. Lindmark, Project Manager Axfood

How much more effectively could you plan your promotions if you had an automated, centralised, and easy to use tool to plan and review all your marketing activities for the year ahead?

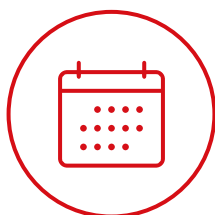
What if you could take your promotional planning out of Excel with our exclusive tool to automatically create promotions for execution at your point of sale?

The retailsolutions Promotion Planning & Calendar (PP&C) tool on CAR allows you to plan, create and forecast your promotions using real-time data in a centralised place, enhancing your planning activities operationally and giving insight strategically.

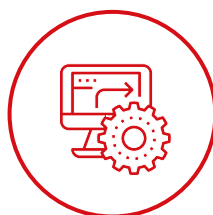
Just some of the ways in which our PP&C tool will deliver value



Centralise your promotions planning entirely within SAP using real-time data



Align your promotions to your strategic objectives, all in one simple calendar view



Increase your bottom line with more accurate pricing of promotional and personalised offers

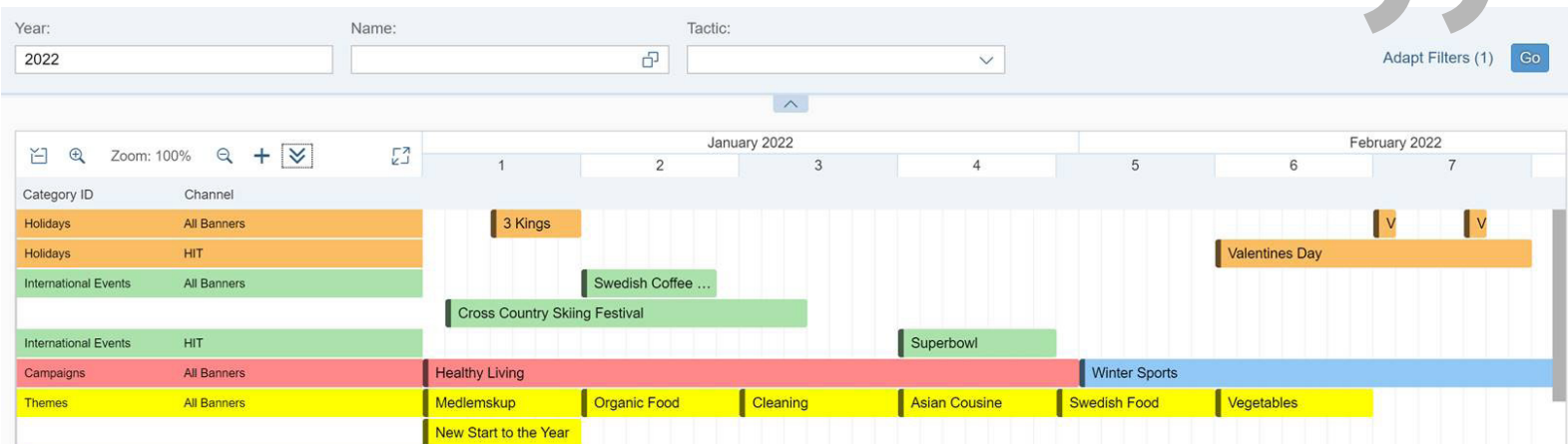


Unleash the value of PMR with enhanced visibility of promotional margins, allowing you to negotiate with vendors more effectively



78%

of consumers say they will be likely to wait for promotional offers post-pandemic before they make a purchase. *retail-week.com (2021)*



Be confident that your promotions delight your shoppers and deliver against your strategic objectives with PP&C. This tool is exclusive to retailsolutions and will revolutionise how you plan, monitor and maximise the success of your promotions. It integrates fully with ECC and S/4 HANA.

Goodbye overly complicated Excel calendars. Hello to simple, integrated and holistic promotions planning.

We specialise in all aspects of SAP Retail. This includes supporting you in using advanced technology such as machine learning and AI to achieve maximum business value.

Here are some of the customers where we have successfully implemented Promotion Planning and Management solutions:

salling group

pets at home

FOODSTUFFS
South Island Limited

SPAR

Bergendahls
FOOD

DOHLE

HEINEMANN

Axfood

coop

MIGROS

Volg

TRANSFOURMET

coop
Norge

At retailsolutions, we advise, implement and support all SAP Retail technologies: from standard ERP and analytics through to niche products. This means we can truly work end-to-end to meet your requirements.

So, you can be sure you're in safe, experienced hands when you choose to work with us.

Contact us today to have a commitment-free discussion, or to arrange a demo of RapidRetail PP&C, tailored to your business.

www.RapidRetail.uk | contact@retailsolutions.uk | +44(0) 78 2451 6659