

SUCCESS STORY:
COOP NORGE

Implementing SAP CAR on SAP HEC in three months at Coop Norway

Coop Norway together with retailsolutions UK and SAP successfully completes what is one of the first SAP CAR implementations on SAP's HANA Enterprise Cloud.

Coop Norway engaged retailsolutions UK to lead the implementation project of SAP CAR as part of an overarching programme of work to improve the store ordering and decision making processes. The aim was to establish real-time inventory visibility as well as the ability to react to sales and promotional trends as they occur in real time.

Having SAP POSDM already in place, the decision was made to implement SAP CAR POSDTA as well as other functionalities included in the CAR Application Bundle. Coop Norway decided upon a four-tier environment within SAP's HANA Enterprise Cloud (HEC) to host all systems, including the SAP CAR production system leveraging both SAP's Enhanced Managed Services as well as Application Management Support.

„We have chosen to engage retailsolutions because of their expertise in implementing SAP CAR within high volume grocery retail environments.” said Sigurd Skyum, project manager SAP CAR at Coop Norway.



Optimised processes through realtime insights

With the implementation of SAP CAR, Coop Norway has now the platform in place to improve in-store processes through better decision making and giving store personnel the ability to plan, execute and react in real time. SAP CAR is the foundation of an overall programme of work within Coop that will see the use of Promotion Management for Retail, Unified Demand Forecast as well as a heavy use of mobile technology supported business processes within the stores.

The CAR implementation saw the integration to two different store backend solutions, the ability to record sales and consumption data for two years to use as the basis for forecasting, display current stock on hand as well as perform transactional as well as end-of-day validations.

When SAP and Coop got the system landscape and communication to HEC up and running, the project team started with the configuration and customization tasks in CAR. Within only two months, the core project team made SAP CAR work with a real-time inbound flow for approximately 800-1100 combinations of locations and articles every day.

After extensive integration testing, the SAP CAR configuration was transported into the production environment. The results were quite impressive - every calculation and configuration worked flawlessly at an incredible speed, due to HANA.

„Implementing any standard SAP solution in our highly customized environment is always a challenge. Therefore I am very pleased by the fact that the SAP CAR project has gone as smoothly as it did keeping well under budget and completing all deliverables within 12 weeks.“

Martin Hanferd, Department Manager IT – Category Management & Supply Chain at Coop Norway

About Coop Norge

Coop Norge SA, a co-operative society, engages in the trading and wholesale businesses in Norway. It is owned by 94 local cooperatives with more than 2 million members. The company was founded in 1884 and has its headquarters in Oslo. The company's stores offer groceries, electronics, hardware, and sporting goods, as well as kitchen and home supplies for various individuals. The company operates its stores under the Coop Extra, Coop Mega, Coop Prix, Coop Marked, Coop Obs! Hypermarked, Coop Byggmix, Coop Obs! Bygg, and Coop Extra bygg brand names. It operates approx. 1200 stores, including 5 grocery chains and 4 specialist chains, as well as offers its products through Websites, generating approximately 70bn NOK (£7bn GBP) in revenue.

Further information and contact details available at: www.coop.no

About retailsolutions

retailsolutions is one of the leading retail consulting companies in Europe. From our office locations in the UK, Switzerland, Germany as well as Austria, we are supporting clients in the UK, the Nordics as well as all German-speaking countries. Our pedigree is in retail and with over 100 consultants we help implement SAP solutions and conduct IT engagements covering the entire retail supply chain.

An overall of 450 years of SAP retail expertise speaks for our technological and business competence. Our close relationship with SAP is based on the fact that the company was founded as a spin-off of the SAP organisation.

Do you have any questions?

Further information and contact details of our offices in Switzerland, Germany, Austria and UK available at: www.retailsolutions-uk.com



SOLUTION OVERVIEW

SOLUTION

- » SAP CAR on SAP HANA Enterprise Cloud (HEC)
- » SAP CAR POSDTA
- » Promotion Management for Retail
- » Unified Demand Forecast

CHALLENGE

- » Replacement of a highly customised legacy POSDM solution
- » Reengineering back to standard or replication of former enhancements to POSDTA and HANA technologies

BENEFITS

- » Improved in-store processes:
 - Optimised store ordering
 - Improved decision making processes
 - Access to realtime information
- » Realtime inventory visibility
- » Enhanced basis for F&R through recording sales and consumption data for 2 years
- » Display current stock on hand
- » Performance of transactional and end-of-day validations